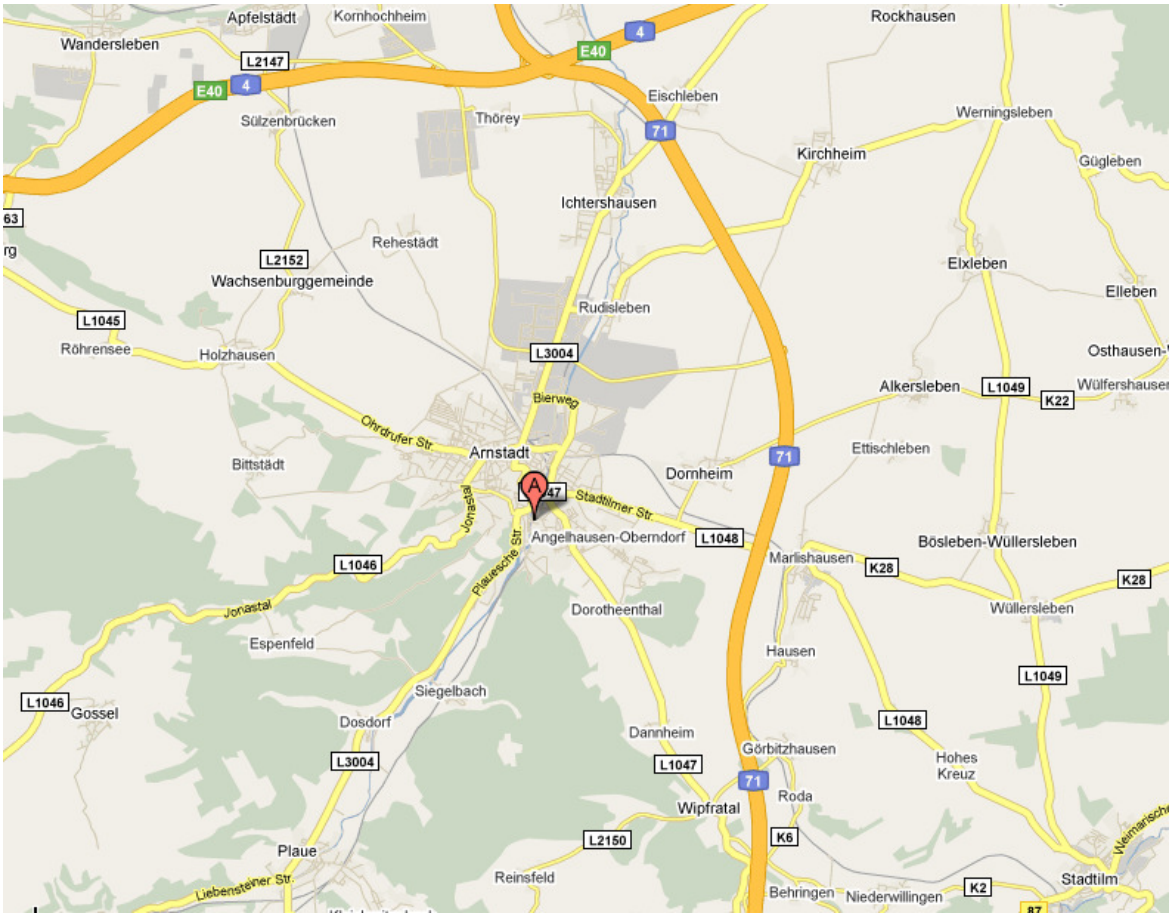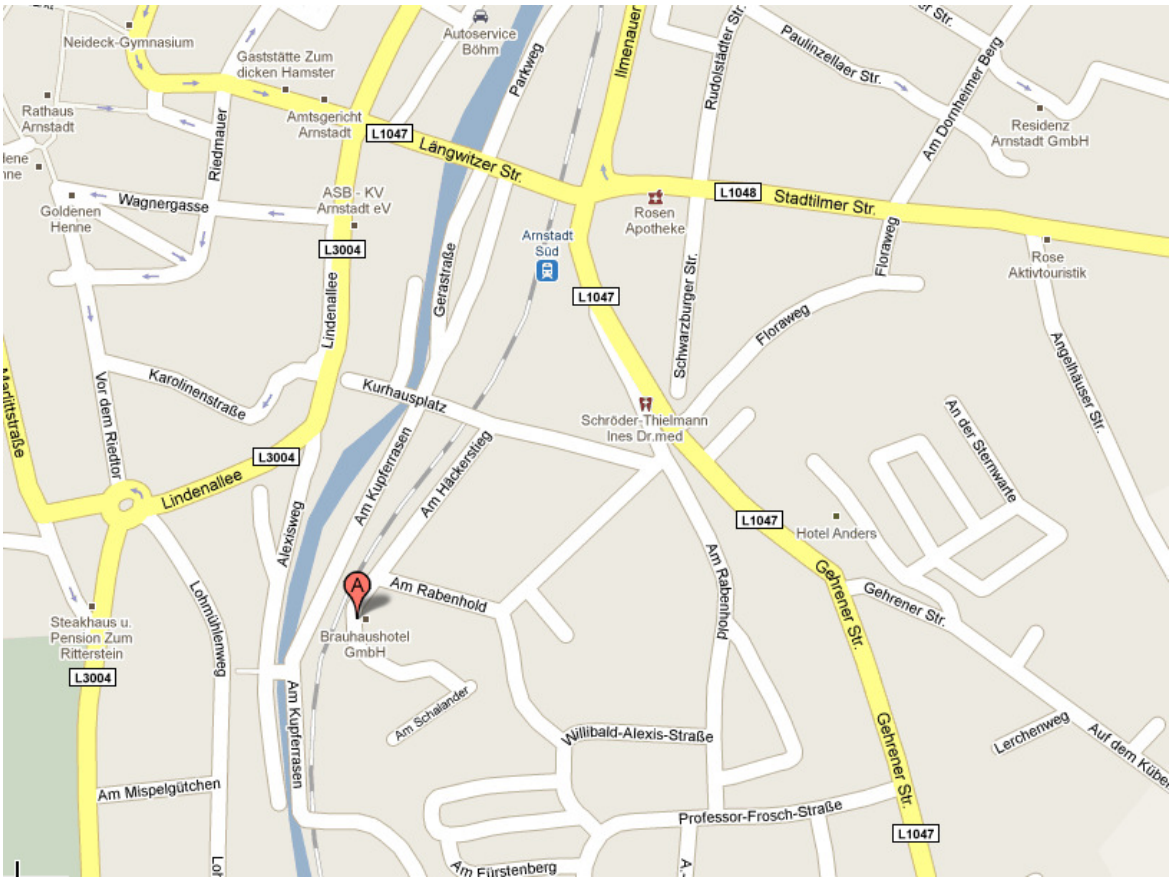Anfahrt zum Tagungsort Arnstadt, Brauhhaushotel